

KANSAS ASSOCIATION FOR YOUTH (KAY)

Sponsored by the
KANSAS STATE HIGH SCHOOL ACTIVITIES ASSOCIATION
601 SW Commerce Place
Topeka, Kansas 66615

2018 KAY AREA SPONSORS ANNUAL MEETING

- Area 1- Mary Burgett, Carbondale-Santa Fe Trail High School
- Area 2- Julie Dunham, Independence High School
- Area 3- Sharon Meyer, Seneca-Nemaha Central High School
- Area 4- Kelsey Pinkerton, Phillipsburg High School
- Area 5- Eva Earnst, Kismet-Southwestern Heights High School
- Area 6- Ginger Baerg, Mulvane High School

AGENDA

Monday, December 4, 2017; 8:30 AM - 3:00 PM

* = Handout/Support Material Provided

1. GREETINGS & INTRODUCTIONS

2. AGENDA REVIEW & ADDITIONS

(items added at the meeting from sponsors RC sheets)

3. KAY FACTS

A. History and Background of the organization *

1. 71st Year of the KAY Program
2. Vinson Scholarship Information/Update *

Brief review of KAY history and background of Vinson Scholarship Fund.

B. KAY Statistics *

1. # Clubs by classification (**6A=10; 5A=16; 4A=21; 3A=21; 2A=21; 1A=30; MS=37**)
2. # Clubs per area (**1=33; 2=21; 3=24; 4=19; 5=24; 6=35**)
3. # Members
4. # Clubs with 2 sponsors (**40**)
5. Club History (past 20+ years (**past 33+ years**))
6. New/Re-activate/Re-located/Lost Clubs

Area 1 = Olathe-West (new); Paola HS (2); Paola MS (2); Topeka-West HS (3)

Area 2 = Caney Valley HS (2002); Chanute HS (1983); Chanute-Royster MS (1991);
CF-Chase County HS (6); CF-Chase County MS (6); Emporia HS (2001);
Moran-Marmathon Valley HS (2003)

Area 3 = Hiawatha HS (1); Highland-Doniphan West HS; Holton HS (1); Holton MS (1)

Area 4 = Hoisington HS (6); Hoisington MS (6)

Area 5 = Bucklin HS (1977); Johnson-Stanton County MS

Area 6 = Caldwell HS; Clearwater MS (2013); Goddard-Eisenhower HS (2014)



4. MISSION/BELIEF STATEMENTS; KAY LOGO

- A. Feedback (well received & appreciated)
- B. Use of material (**used with KESA/KAY promotion & new club visits; shared @ State Ed. Mtgs., with KSDE @ Nov. mtg., etc.**)
- C. Logo review (**addition of KAY with description well-received**)



5. PUBLICATIONS

- A. KAY Handbook (on-line review) (**Encourage hard copy in Sponsors classroom**)
- B. KAY Leadership Camp Book * (6.c.) (**mailed to clubs in August; excellent resource during year and for KLC promotion**)
- C. KAY Leadership Camp Brochure w/Insert * (6.c.) (**will be distributed at 2018 UC**)
- D. KSHSAA December 2017 Activities Journal (KAY section) (**emailed each month**)

6. KAY WEB PAGE

- A. Content * (on-line review) **Discussed on-line content; also talked about KAY Facebook; Some KAY clubs have Facebook, some are not permitted; Some have websites; Discussion on tutorial sessions for sponsors (well received); Discussed Google Sheets, Excel and interactive forms; Discussed KESA info available; move info to front page as needed**

7. LEADERSHIP TRAINING EVENTS

A. REGIONAL CONFERENCES 2017 (worksheet available at meeting) * -worksheet will be updated/modified

1. Review 2017 RC club evaluations, host evaluations and attendance statistics *** (**very helpful/valuable in discussion**)
2. Schedule (conference length, length of sessions, arrival/departure times, etc.) **overall good; if RC shortened, risk attendance due to distance vs. length of RC**
3. Program content
 - a. Leadership Labs - **Will make invitation to "school facilitators" more obvious; Student may be member, not officer; Add check list and ideas for "getting others involved; provide "activity-interaction" ideas**
 - b. Club Time – ALL HANDS ON DECK- **Well received; more direction for new sponsors**
 - c. Laugh, Love & Lift Sessions – **address topics and plan for those that don't attend; personality vs. topic;**
 - d. Activity after Lunch – **service project suggested; adult lead**
 - e. Club Recognition (power point presentation) – **celebrate "All 3" together with "I Am A KAY"; announce clubs by school, not town;**
 - f. Area Project (presentation, posters) - **make poster, even if doing later; provide specific place on point report for Area Project participation;**
 - g. Area President Election – **well received; tie-breaker procedure explained**
 - h. Closing Power Point – **shorter based on 2016 evals**
4. Conference Collection (Vinson Scholarship) – \$ collected *; donation ideas **Total = \$2,761.00: 1=\$198; 2=\$411; 3=\$531; 4=\$700; 5=\$120; 6=\$801)**
5. Featured Speaker (Abraham Pfannenstiel) – **well received**
6. 2017 RC locations/conference facilities (school in session, not) – **3 off-site; 3 @ school (not in session)**
7. RC Fees (\$10.00) – **covering expenses; discussion on sack lunches vs. schools providing lunch & lowering fee**
8. Registration deadline/penalty
9. Clubs not attending (list and letter provided) * - **letter & list shared**
10. RC Evaluations – **Lots of great feedback on evals, will be used when mtg. with host clubs**
 - a. The best things about the conference...
 - b. Things that need attention/changed...

REGIONAL CONFERENCES 2018

1. Re-evaluate regional boundaries (MAP) – **changes made last year**
* Number of clubs and challenge in hosting; Distance in traveling; etc.
2. Future RC Hosts (area rotation lists) –**5 schools secured for 2018, working on dates**
3. Future RC dates (October 29 -November 2 and November 5-9)
4. 2018 Featured speaker (recommendations) – **several provided and appreciated**
5. Share items on Sponsor Info Sheet regarding RC – **excellent feedback available**

B. UNIT CONFERENCES (worksheet available at meeting) *

1. Purpose/Objective – Why Attend? -**Ignite members, focus on opportunities, camp promo**
2. 2018 UC locations – **11 sites, good distribution across the state**
3. 2018 Schedule/Program (see UC Worksheet) *
4. UC Service Project - @ **school direction, student involvement stressed**
5. 2019 UC-future hosts (area rotation lists) – Invitations mailed in early January
6. UC Fees (\$3.00);(Up from \$2 in 2009) - **OK**
7. Area Sponsor comments, thoughts – **no concerns, all well**

C. KAY LEADERSHIP CAMP

1. Camp purpose/objective –**ignite students to be all they can be**
2. Camp content (camp book) * - **good**
3. Attendance statistics (handout) * - **attendance up, encouraging**
4. Fee = \$315 (history-handout) * - **fee will remain as is**
5. Pre-camp promotion (January poster, U.C. PowerPoint, CD, Journal, sponsors, campers) – **camp materials will be handed out at the 2018 Unit Conferences**
6. Sponsors attending camp (always welcome)
7. 2018 dates = July 23-27
8. Cheryl Recommendations for 2018 —
 - a. Hand deliver camp materials to sponsors at Unit Conferences – **will be done**
 - b. Camp registration online – **will be done (instructions given to sponsors)**
 - c. Camp registration deadline May 1 – **will be done to assist all on the “May end”**
9. Yearly recommendations –
 - a. Clubs investing in future leadership (\$ for campers)-track program sales, etc.
 - b. # attending = size of club (knowledge is power)
 - c. Promotion efforts (must start early)
10. Promotional efforts = UC PP, technology (Face book, Twitter, etc.)
11. Length of camp- discuss – **evals overwhelming want KLC to be longer**
12. Camper evaluations * **very helpful and positive**
Suggestion-send 1 page brochure about KLC after spring break



D. STATEWIDE SPONSORS SESSION

1. History- 8 sessions conducted (1999; 2002; 2005; 2007; 2009; 2012; 2014; 2016)
2. Conduct every 3, then 2 years (explain)
3. 2018 Date: Monday, September 17 @ Rock Springs 4-H Center
4. Attendance – past average = 65-75
5. 2016 Evaluations * - **very positive**
6. Role of Area Sponsor (registration fee paid by KSHSAA)
7. Comments/Suggestions- - **Extremely helpful activity for newer sponsors and great energizer for all sponsors**

E. SPONSORS MENTORING PROGRAM

1. 2017-18 = 20 new sponsors
2. 16th year for mentors – **some do a better job of contacting than others**
3. Review program correspondence * - **information provided**
4. Concerns = mentors that don't communicate in a timely manner (reminder emails)
5. Suggestions for future – Area Sponsor involvement, contact

8. ELECTED LEADERS

(Master list of past area leaders provided) *



A. AREA PRESIDENTS

1. Election process
 - a. 1 candidate allowed from a club - **supported**
 - b. Nomination (90 seconds); Candidate speech (2 minutes) - **good**
 - c. Club votes (2 per club); Procedure to prevent a tie (AP) – **tie breaking procedure explained**
 - d. Number of candidates much better –emails to campers clubs
2. Responsibilities / Duties of Area Pres (consequences for not performing duties?)
3. RC – AP schedule for day *
4. Training session (January 8, 2018)
5. Area Project discussion – **good for getting clubs "on board" for the new school year**
6. Other comments – **discussion on newsletter content, AP sponsor support**

B. AREA SPONSORS

1. Election/Selection/Interest/Future promotion
2. Responsibilities / Duties
3. RC Duties (Sponsors Room; Opening GS, Sponsor Mtg.; Election; Closing GS)
3. Communicating with Area President encouraged (will be CC: often)
4. Area Newsletter/E-Mail (optional)
5. Serve as a facilitator @ State Sponsors Session (even-numbered year) See 7.D.
6. Other comments – **dispel misconception that an AS must be "an expert" on KAY**

9. AWARDS/GOALS

- A. Requirements/Point System
 1. 1st semester goal requirement
 2. Points of entire membership vs. points for number needed for project (**for special events where a certain number needed, percentage of participation = points**)
 3. Clarify or Eliminate points – just complete requirement
- B. Deadlines (May 15 & September 1); Incompletes
- C. Creative/Original Project Reports (discuss) – Be The Spark credit?
- D. Lettering in KAY; KAY member of month, year; Honor Cords provided by KAYAN – **More information to be provided at UC**
- E. March 1 deadline to change goal status



10. RC SPONSOR INFORMATION SHEET RESPONSES

- A. Hosting Future Conferences- **some interest shown when not clubs year/turn to host**
- B. KAY Web site Info – **input provided – majority satisfied**
- C. KAY Handbook - **input provided – majority satisfied**
- D. KLC – registering & paying online
- E. Future KAY Clubs – **Suggestions = Mulvane MS, Fowler HS, SG-Rock Creek, Riverton HS; Several others shared as well-will be pursued**
- F. Working with Presidents – **good info to be shared with sponsors**

11. BE THE SPARK

- A. What is it (background)
- B. Review Mailings – 8/15, 9/15, 10/01
- C. Letter of Intent & RC Information
- D. Project Manager Identified – Kate Bryan
- E. Future Dates/Deadlines –
 - a. December 1 – Letter of Intent Priority Deadline
 - b. February 15 – Letter of Intent Final Acceptance Deadline
 - c. January 18-February 15 – Grant Applications given to interested clubs
 - d. March 15 – Grant Applications Due
 - e. May 1 – Announcement of Clubs receiving Be The Spark Grants
- F. Questions/Comments – **Lots of information shared/discussed; Katie Bryan, Project Coordinator attended meeting to share information; Grant Applications handed out @ 2018 Unit Conferences**

12. KESA & KAY

- A. What is KESA (Kansas Education System Accreditation)
- B. Commonalities with KESA and KAY – **many but biggest = character development and civic engagement**
- C. Communication with KSHSAA schools regarding KESA and KAY – **lots of info sent out; KAY website = lots of information**
- D. Comments/Ideas going forward

13. TECHNOLOGY/MEDIA/PR

- A. KSHSAA website (www.kshsaa.org): Additions to site? (See Social Media tab)
- B. KAY 101
- C. KAY Facebook page
- D. Twitter
- E. Email vs. mail
- F. KAY Handbook: Protect vs. place on public side



14. CLUB GROWTH

List 2 schools in your area that we might target for KAY membership. List schools you might know someone who teaches, etc.

1. **See 10C for names**

2.

Ideas for securing more clubs across the state.

15. ADDITIONS TO THE AGENDA

- 1 – Be The Spark Project
Point system and paper work
- 2- Communication
- 5- Awards system

16. LONG-RANGE GOALS FOR THE KAY PROGRAM

