



2024 - 2026 LETTER OF INTENT

- Completed letter of intent should be sent to BeTheSpark_KAY@hotmail.com
- February 1, 2025 is the deadline
- Please ensure you keep a completed copy for yourself.
- Please ensure all print is legible or this form is typed.

KAY Club/School _____

AREA # _____

County School is located in: _____

KAY Clubs across Kansas have been given an exciting opportunity to “THINK BIG” and MAKE A DIFFERENCE by promoting a healthy lifestyle for future generations of Kansans. Through a generous grant from Blue Cross and Blue Shield of Kansas, KAY clubs are being given a tremendous chance to creatively make new places in their communities where they can be active and therefore improve the quality of life in Kansans for future generations. This second round does include mental health and healthy eating initiatives as well.

- OUR KAY CLUB IS EXCITED** and would like to participate in the **BE THE SPARK** Challenge.
- WE UNDERSTAND** this program supports Kansas Youth as they raise awareness amongst their peers regarding the importance of being healthy which includes physical health, mental health and nutritional eating.
- WE UNDERSTAND** this is a 2-year adventure. The **BE THE SPARK** grant recipients will be announced April 2025. The 2025 – 2026 school year will involve the implementation phase of the project.



Funding for Be the Spark is being provided by Blue Cross and Blue Shield of Kansas. This program is administered by the Kansas Association for Youth Alumni Network, which is not affiliated in any way with Blue Cross and Blue Shield of Kansas, an independent licensee of the Blue Cross and Blue Shield Association

- WE UNDERSTAND** we must complete quarterly reports, a final report and respond to email communication during the second year of the grant.
- WE UNDERSTAND** that we may partner with other KAY clubs in our community and/or with civic groups in our community, as well as reach out to former alumni of our KAY club for assistance.
- WE HAVE SURVEYED** our student body regarding ideas and fun ways to stay physically active.
- WE HAVE VISITED WITH OUR PRINCIPAL** and she/he understands and is supportive of our participation in the **BE THE SPARK** Challenge. She/he understands they will need to sign the quarterly reports, final report and will be included on those emails.

Principal Name _____

Principal Signature _____ Date _____

Principal Email _____

- WE UNDERSTAND** that our participation in **BE THE SPARK** will involve many members of our club, working together to achieve our goal. We also understand that our KAY club will continue to participate in other KAY projects and activities as well as attend KAY conferences and KAY Leadership camp.

Sponsor Name _____

Cell # _____

Email address _____

Co-Sponsor Name (if applicable) _____

Cell # _____

Email address _____



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KAY President (2021 – 2022) _____ **Grade** _____

Email address _____

The additional KAY student leader cannot be a senior/8th grader if the president is a senior/8th grader. We need to have a student leader who will be involved with **Be The Spark** during the 2025 – 2026 school year.

Additional KAY Student Leader _____ **Grade** _____

Email address _____



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Our club is considering the following ideas for **BE THE SPARK**. Please explain three of the ideas that you plan to explore for this grant cycle. The explanations do not have to be extensive, but please provide enough details that we can understand the big idea. This will give the **Be The Spark** committee an opportunity to provide feedback if needed.

1.

2.

3.



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