



Hello KAY Sponsors, KAY Clubs, and Principals,

My name is Katlin Bryan and I am reaching out to you to introduce myself as the Project Coordinator for the third round of the **Be The Spark** Challenge. I had the opportunity to be involved in KAY throughout my four years at Haven High School as the national and world service director, co-president and president. I also had the opportunity to go to KAY Leadership Camp for two years as a camper and now continue as a counselor each summer. Since 2012, I have had the pleasure of serving on the KAYAN board. The **Be The Spark** Challenge is such an exciting opportunity for your schools. I am very eager to help you along this journey by answering questions, brainstorming, or anything else you might need throughout the process. My contact information is listed below and I cannot wait to hear from you!

The focus for the 2021 – 2023 round of **Be The Spark** still has a primary focus of physical health, but can also include mental health and healthy eating options. The projects still need to be sustainable. Also, we still encourage the use of matching funds through community partners, as well as clubs partnering to accomplish a project. A video highlighting three **Be The Spark** past projects has been created and can be viewed at: <https://vimeo.com/640032946/3a80cce8cf>.

At the regional conferences I had the opportunity to show the above video, have a Laugh, Love, Lift session as well as speak to all of the sponsors. The first step in this process is the brainstorming of ideas. Your students generated many project ideas at regional conferences and I am sure they will come up with many more. The next step is to complete the Letter of Intent. I will be emailing this out to all of you, posting a link for it on our social media, and it will also be on the KSHSAA website. The final deadline for the Letter of Intent is March 1st. You must complete a Letter of Intent in order to receive the grant application. We have moved this deadline back so that we could introduce this next round at regional conferences. The other deadlines are listed below.

Upcoming Dates and Deadline:

- March 1st, 2022 – Deadline for Letter of Intent
- April 1st, 2022 – Deadline for Grant Applications
- May 1st, 2022– Announcement of Grant Award Winners and KAY Leadership Camp Materials Due

Be watching your emails and social media for the Letter of Intent. Please let me know if you have any questions! I look forward to hearing from you and seeing your Letters of Intent!

Katlin Bryan
Be the Spark Project Coordinator
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