



2025 KSHSAA Game Day Spirit Showcase Competition Important Dates and Deadlines

NOW

Educate yourself and your team on the GAME DAY format and get excited about the SPIRIT SHOWCASE COMPETITION opportunity! All coaches must join the BAND GROUP as event-related information will be communicated through the BAND group on-site during the event. Scan the QR Code to Join!



WEDNESDAY, AUGUST 27, 2025

Game Day Spirit Showcase REGISTRATION OPENS

The link to register will be on the [KSHSAA Spirit Activities Page](#). To submit a registration, coaches will need to be able to log on to the [MyVarsity Portal](#). Coaches will register teams for the appropriate classification based on the [2024-2025 SCHOOL CLASSIFICATION](#) (Same as Basketball).

WEDNESDAY, SEPTEMBER 24, 2025

Event REGISTRATION CLOSES

WEDNESDAY, OCTOBER 8, 2025

PAYMENT is due for all teams registered for the event.

Remit payment to **Varsity Spirit** (Address also located on your team invoice).

VARSITY SPIRIT

PO BOX 70157

MEMPHIS, TN 38107

****Team fee will be retained for all cancellations after this date****

Exception: Cancellations due to squad cheering for school's football team playing at Sub-State Football

WEDNESDAY, OCTOBER 29, 2025

Order of Performances will be posted on the [KSHSAA website](#).

****Teams must have payment confirmation to be included in the Order of Performance****

FRIDAY, NOVEMBER 21 — SATURDAY, NOVEMBER 22, 2025

2025 KSHSAA Game Day Spirit Showcase Competition

Stormont Vail Event Center—Topeka



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Additional Information

PARTICIPATING TEAM FEES:

CHEER

1A and 2A: \$300 per team
3A and 4A: \$400 per team
5A and 6A: \$500 per team

DANCE

1A - 4A: \$400 per team
5A - 6A: \$500 per team

CHEER PARTICIPATION GUIDELINES:

- 1A—2A: 12 participants, 2 coaches maximum included in team fee
- 3A—4A: 20 participants, 3 coaches maximum included in team fee
- 5A—6A: 30 participants, 4 coaches maximum included in team fee
- Additional participants, alternates, or coaches over the max number allowed by classification must pay the admission fee and purchase a ticket for admittance.

DANCE PARTICIPATION GUIDELINES:

- 1A—4A: 20 participants, 3 coaches maximum included in team fee
- 5A—6A: 30 participants, 4 coaches maximum included in team fee
- Additional participants, alternates, or coaches over the max number allowed by classification must pay the admission fee and purchase a ticket for admittance.

ADMISSION:

- Tickets are available for purchase on site. Ticket pre-sales will be available through Ticketmaster.
- Admission: \$16 per person, \$11 Student (K-12) Ticket—good for ALL DAY EVENT. (Pre-K and below are free of charge).
- Superintendents, Principals, Athletic Directors, and Bus Drivers from schools REGISTERED for and PARTICIPATING in the event will be admitted for no additional charge.
- Administrators, coaches, and cheerleaders from any team NOT registered for and participating in the event, must pay the gate, just like spectators.
- If your school's cheer and dance teams are both participating, the cheer team will be admitted for no charge on Friday and the dance team will be admitted for no charge on Saturday. They will only be allowed in the stands on their non-performing day, not on the floor.
- Student school photographers will be allowed access to the floor but must have KSHSAA Student Media Pass.

MERCHANDISE: Merchandise will be available for purchase on-site the day of the Showcase.

PARKING FEES: No Parking Fee

MUSIC:

- All music used at the KSHSAA Game Day Spirit Showcase Competition must be recorded music by a marching band. Voice overs and sound effects are NOT permitted and could result in a deduction. Only exception: Dance Performance Routine music.

USA CHEER MEMBERSHIP:

- This requirement DOES NOT apply to State Association events at which Varsity Spirit assists in facilitation.

TEAM TRAVEL SOURCE (TTS)

- To simplify your travel, Team Travel Source is a resource for available hotels and discounted rates. The booking link will be available on the KSHSAA Spirit website as it becomes available.